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**FOR IMMEDIATE RELEASE**

**Fat Tuesday to join The Battery Atlanta this summer**

*International phenomenon daiquiri bar returns to Atlanta*

**ATLANTA (June 17, 2020)** – **The Braves Development Company** announced today that **Fat Tuesday** will join The Battery Atlanta as its newest first-to-market concept. The original daiquiri shop specializes in frozen drinks offered in a casual, conversational atmosphere. Sweet, fruity and ice-cold blended cocktails will add to the offerings at the south’s preeminent lifestyle destination, as the daiquiri concept returns to Atlanta – home of its original location.

The Fat Tuesday experience at The Battery Atlanta will feature fan-favorite frozen specialty drinks including bestselling flavors – 190 Octane, Hurricane, Pina Colada, Strawberry, Jungle Juice, Bellini, Margarita and more. Guests will have the opportunity to combine flavors and choose from souvenir cups of various sizes. The Battery Atlanta’s unique open layout will allow visitors to walk-up and grab their favorite libations to-go.

Fat Tuesday, a sister concept of New Orleans Original Daiquiris, was launched in 1984 with the opening of the first retail unit in Atlanta, Georgia. The concept has grown into an international phenomenon with over 20 retail units throughout the United States, Mexico, Puerto Rico and Honduras in cities such as Miami, Key West, Las Vegas, Cozumel, San Juan and Roatan.

“The convenient walk-up counter-serve layout at Fat Tuesday is perfect for visitors to grab a cold drink before or after enjoying one of the many shopping and entertainment options,” said Jeremy Strife, EVP of Development. “Our dining concepts are sought out especially for their uniquely curated beverage programs and Fat Tuesday’s popular frozen cocktails build on that trend.”

The 1,118 square-foot space will be located across from El Super Pan, on the corner of Battery Walk and Legends Place and is slated to open later this summer.

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**About The Battery Atlanta**

The Battery Atlanta, a 2 million square foot mixed-use development, located at the intersection of I-75 and I-285, features boutique shopping, chef-driven restaurants, an Omni Hotel, The Coca-Cola Roxy, 531 residences, Two Ballpark Center loft office home to SPACES, Three Ballpark Center home to thyssenkrupp, and One Ballpark Center, Comcast’s regional office headquarters.  Powered by Comcast’s all-fiber network and delivering multi-terabit capabilities, The Battery Atlanta has the highest-capacity network serving any mixed-use development in the nation. For more information on The Battery Atlanta please visit [batteryatl.com](http://www.batteryatl.com) or connect on [Facebook](https://www.facebook.com/batteryatl), [Instagram](https://www.instagram.com/batteryatl/) and [Twitter](https://twitter.com/batteryatl).